

Osama Amer

Senior Visual UI/UX
Designer

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Creative Visual UX/UI Designer with 10 years of professional experience, in optimizing user experience through innovative solutions and dynamic interface designs. A strong history of identifying refinements to the user experience using visual storytelling techniques. Looking for a senior UX/UI designer role where I can contribute to the success of the company through innovative design solutions.

EXPERIENCE

Feb. 2023

- Present

SENIOR VISUAL UI/UX DESIGNER— FREELANCE

- Gathered requirements from clients and conducted focus group to discover user needs.
- Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas for complex web applications.
- Act as the user-advocate during the development process, subjecting early-stage designs to usability testing or expert review, and offering implementation suggestions from a user-centered perspective.
- Work with a diverse team of software developers, technical designers, and content writers to create a quality user experience for a new software application, which included interfacing with stakeholders to align UX design with product vision and consumer needs.
- Create corporate identity, brochures, flyers, posters, printing materials.
- Create Multimedia materials, motion graphics, presentations, social marketing materials.

Apr 2011 –

Jan 2023

SENIOR VISUAL UI/UX DESIGNER - AIMS - KUWAIT

I was the sole UX/UI designer at Civil Service Commission (consulting contract). I established and managed full product experience, I worked closely with the CEO to develop the product vision and strategy. I designed all of user experience, and visual designs. I collaborated with engineers to code the front-end for our landing page and web apps.

- I was heavily involved with the development & business teams.
- Held a lead role in project coordination and execution.
- Coordinate with web developers, graphic designers, and engineers to improve the systems interactions, which resulted in a 60% increase in user satisfaction.

Oct 2008 –

Apr 2011

SENIOR WEB GRAPHICS & MULTIMEDIA DESIGNER- EBLA - KUWAIT

- Meeting clients to discuss their needs and objectives.
- Design and maintenance of new and existing websites.
- Designing and creating a wide variety of graphic art and promotional material.
- Working on presentations, marketing materials and banner designs.
- Testing websites for functionality in different browsers & at different resolutions.
- Create corporate identity, brochures, flyers, posters, printing materials.
- Create Multimedia materials, motion graphics, presentations, social marketing materials.

SKILLS

Tools

Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD), Sketch, Principle, Zeplin, InVision, 3Ds MAX, HTML, CSS.

Hard skills

Wireframing, prototyping, design research and facilitation, storyboarding, affinity mapping, project delivery and management, accessibility

Soft skills

storytelling, strategic thinking, problem-solving, personal development, strong aesthetic sense, communication and collaboration, time management, Information architecture, UX research.

EDUCATION

B.SC. QUALITY CONTROL, WORKERS UNIVERSITY, EGYPT