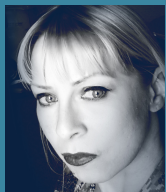


# HOLLY PRICE



## GRAPHIC DESIGNER

### EXPERTISE



ILLUSTRATION

GRAPHIC DESIGN

USER INTERFACE

WEB DESIGN

HTML/CSS/CMS

ILLUSTRATED LOGOS

EMAIL NEWSLETTERS

ANIMATED BANNERS

POSITIVE ATTITUDE!



## PROFILE

A dedicated professional graphic designer with 25 years experience in design and production for print, presentation and web environments. Now seeking to contribute my experience, skills and expertise in a creative work group.



## WORK EXPERIENCE

### GRAPHIC DESIGNER February 2023 - Present PRINCETON UNIVERSITY (temp - Creative Circle)

- Working in the Digital Print Center of the Print & Mail department, servicing the students, professors and the entire Princeton University community
- Responsible for the graphic design of event posters, invitations, postcards, departmental logos, faceboards for print
- Working under overlapping, tight deadlines

### SENIOR GRAPHIC DESIGNER July 2016 - Oct 2021 APPLE LEISURE GROUP

- Responsible for designing and implementing the front-end / back-end of Apple Leisure Group (ALG) corporate website, also editing and adding new content
- Responsible for creating and implementing, resort development website, front-end / back-end upkeep, also editing and adding new content
- Responsible for the creating and producing PowerPoint presentations for ALG company (B2C) and the resort development department (B2B), updating and editing as needed
- Creating graphics and info graphics for differing purposes including B2B and B2C PowerPoint presentations, collateral ads, graphics for trade shows, animated banners (B2B) for travel websites, other on-line purposes and video production (Premiere) for external communications
- Organizing and lay out (html5) for a monthly email newsletter for ALG development B2B customers
- Keeping monthly/quarterly/annual analytics for the development website, LinkedIn, YouTube, Twitter and other social media stats put into a presentation for the department heads
- Created the brand standards for the Apple Leisure Group corporation and followed brand requirements for several resorts
- Working on many projects simultaneously and prioritizing projects as necessary

### GRAPHIC ARTIST/WEB DESIGN July 2004 - April 2016 THE BOEING COMPANY

- Responsible for designing layouts and illustrating graphics for differing purposes including PowerPoint presentations, logos, event invitation emails and collateral, and on-line purposes for internal communications
- Maintained the Boeing Learning Center website, making on-line modules (html5) for internal processes and procedures to trainers for engineering programs
- Worked in the Acquired Business Center on graphics for proposals and the proposal process for months at a time
- Gathered and designed a monthly aviation newsletter for Australia produced in a digital format
- Followed brand requirements successfully for several internal programs and external products
- Created illustrated logos with added typography for embroidery, coins and various collateral
- Always worked diligently on many projects and prioritizing as needed

# HOLLY PRICE



GRAPHIC DESIGNER

## PROGRAM SKILLS



ILLUSTRATOR

PHOTOSHOP

DREAMWEAVER

INDESIGN

PREMIERE

POWERPOINT

WORD

WORKFRONT

WORDPRESS

JOOMLA

## GRAPHIC ARTIST/WEB PRODUCTION Sept 1997 - Oct 2002 HEWLETT-PACKARD

- Responsible for creating PowerPoint presentations (B2B), marketing collateral (B2C brochures, ads and billboards), and for digital purposes such as animated banners, external Flash presentations and graphics for all provided
- Also responsible for creating and updating HP middleware division's website using a content management system
- Ensuring/keeping the HP brand on all collateral and presentations



## EDUCATION

### COMMUNICATION ARTS/ILLUSTRATION (BFA) 1994—1997 MOORE COLLEGE OF ART AND DESIGN

- Bachelors of Fine Arts—Core curriculum included; illustration, graphic design, typography, art history and life drawing

### COMPUTER TECHNOLOGY AND SECURITY 2012—2014 DREXEL UNIVERSITY

- Core curriculum included; computing hardware, computer security, coding languages, web development, and process flow



## CONTACTS

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