

JEREMY STOUDT



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Portfolio www.behance.net/jeremystoudt



Profile

Highly creative and multi-talented graphic artist with extensive experience in print and digital design. Team player with exceptional collaborative and leadership skills, and a refined and sophisticated design style. Passionate about the creation of effective visual communications with sensitivity to design elements, details as well as budget.



Experience

HARRISON AND STAR (MERCK) • DIGITAL DESIGNER • 2021 - PRESENT

- Execute creative that encompasses media across digital platforms for single chronic care pharmaceutical brand. Supervise tactic workflow starting with initial design concept to overseeing internal licensing audits and releasing files to development team. These tactics include emails, microsites, event signage, iPads, web advertising, interactive sales materials and video presentations.
- Proactively pushed creative standard of highly visible brand tactics including enhancing iPad design for sales team and by introducing animated features to emails, periodic stakeholder review templates and field materials.
- Collaborate and communicate rationale of creative strategy with legal review partners and marketing team frequently throughout the production process, within an agile work environment.

TAG (PFIZER) • GRAPHIC DESIGNER • 2013 - 2020

- Created a large variety of print and digital materials for major pharmaceutical brands including Prevnar, Xeljanz and Vyndaqel from concepting to final tactic. Print projects included flyers, booth graphics, brochures, banners, posters, wall murals, promotional campaigns and logos. Digital projects included Powerpoint presentations, interactive presentations for iPads, newsletters, HTML emails, website design and videos. Tasks included art direction of young staff.
- Produced designs adhering to branded guidelines in a fast-paced and collaborative team environment with quick turnaround times. My effective designs resulted in increased sales and trust with multiple brand clients.
- Designed UI and wireframes for multiple internal Sharepoint websites and consumer brand websites as well as maintaining their content.

MERION MATTERS • SENIOR GRAPHIC DESIGNER • 2000 - 2013

- Lead designer in the advertising department of large healthcare publishing and solutions business, creating a wide variety of print and web promotional materials, sales collateral and HTML emails.
- Shaped visual identity of multiple branches of the company including job fairs, webinars, online education, and website endeavors through development of logos and other key promotional materials within corporate guidelines.



Education

BACHELOR OF ARTS
IN GRAPHIC DESIGN,
MESSIAH UNIVERSITY,
GRANTHAM, PA



Skills

Mac OS Platform

PC Platform

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Dreamweaver

Adobe After Effects

Figma

Adobe XD

Sketch

Adobe Acrobat

Microsoft Powerpoint

Microsoft Word

Concepting

Creativity

Art Direction

UI Design

Organization