

KEENEN TY JONES



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I am a graphic designer with a branding and marketing background. Since 2018 I've been leading designers in and around sports, rebranding athletic departments, athletes, and organizations like, the University of Temple, University of Kansas, the Detroit Pistons, and currently, The Philadelphia Flyers. I am motivated by what drives culture, and being one of the best. Please visit Keenentyjones.com to get a closer look at my portfolio.

EXPERIENCE

Comcast Spectacor // 10.21 - Present

Graphic Designer

Responsible for providing creating and graphics support to the marketing and business development effort that cover the Philadelphia Flyers, Wings, Maine Mariners, SSE, events, and Wells Fargo Center marketing.

Detroit Pistons // 7.21 - 9.21

Graphic Designer

Responsible for developing and designing print and digital projects for all PS&E properties such as print ads, collateral pieces, billboards, promotional items, web graphics/ads, sponsorship presentations and more.

Kansas Athletics, Inc. // 2019 - 2021

Graphic Designer

Design, direct and execute the vast majority of creative endeavors for Kansas Athletics, Inc. Developing creative campaigns to promote the varsity sports, and maintaining and updating the "Jayhawk" identity system. Supported the men's basketball team heavily with social, recruitment, marketing, and internal graphics.

INTERNSHIP

Temple Football Preseason & Summer Camp // 2018

- Graphic Designer // Videographer // Photographer

Temple Athletics Full-time Summer Intern // 2019

- Graphic Designer // Manager of Interns

EDUCATION

Temple University (Tyler School of Art) // Graduated '19

- Bachelor of Fine Arts in Graphic & Interactive Design

Delaware County Community College // Graduated '17

- Associate in Fine Arts, Graphic Design

SKILLS

Adobe Suite
Microsoft Office
Chat GPT / MidJourney
Macintosh
Logo Design / Sports Design
Motion Design
Branding
Marketing
Web Development
Printing / Pantone
Creative
Problem Solver
Communicating
Leading Teams
Mentoring
Project Management

REFERENCES

Morgyn Seigfried

Agent for marketing & branding at WME Sports

Mseigfried@wmeagency.com

Brian Gray

Director of Creative Content at KU

Brian.gray@ku.edu

Brianna DiPietro

Creative Content Director at Target Building Construction, Inc.,

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