

# PEYTON N. DOBSON

## Graphic Designer

### PROFESSIONAL PROFILE

Seeking a position as a graphic designer with opportunities for growth and leadership where I can utilize my training and work experience. I've created flyers, a collection catalog, an album cover, a brand guideline book, a restaurant rebrand, an environmental infographic, and a symposium poster.

### CONTACT DETAILS

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### EDUCATION

#### **Thomas Jefferson University**

Philadelphia Pennsylvania

- Bachelor of Science
- August 2018 - May 2022
- Graphic Design Communications
- 3.5 GPA

#### **Spring-Ford High School**

Graduated Class of 2018

- Graphic Design Major

### SKILLS AND ABILITIES

- Sketching
- Storyboarding
- Prototyping
- Photoshop
- Illustrator
- Indesign
- Logo/Icon design

### ADDITIONAL EXPERIENCE

#### **Giant**

Cashier

- 2017 - 2018
- Bagged groceries and checked out customers as a cashier. Unpackaged and sorted food for restocking the shelves.

#### **Edible Arrangements**

Fruit Expert

- 2018 - present
- Prepped, dipped, put together, and wrapped fruit for the arrangements and boxes.

### EXPERIENCE

#### **Design Developer**

Healing Through Love LLC (Aug 2019 - Dec 2019)

- Created potential company logo drafts
- Created potential flyers

### SIGNIFICANT PROJECTS

#### **Brand Guideline Book**

Fall 2020

Student Designer

- Designed a brand guideline book, a presentation folder, and business stationery for an interactive tv station.
- Collaborated with other design students to create the subject matter.

#### **Environmental Infographic**

Spring 2020

Student Designer

- Originated an environmental infographic on the benefits of reading to be mounted on a wall.
- Completed research to fill the infographic with the necessary information.

#### **Restaurant Rebrand**

Fall 2020

Student Designer

- Composed business stationery, packaging, a menu, and coasters for a rebrand of Ruby's Diner.
- Produced research on the existing brand to create new designs.

#### **Symposium Poster**

Fall 2019

Student Designer

- Created a symposium poster about what life would be like after climate change affected the earth causing humanity to move to mars.
- Participated with other design students to come up with all of the aspects of the event.