becca higgins

graphic and interactive design

CONTACT

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(484) 274-9951

SKILLS

adobe suite
photoshop, illustrator, indesign,
adobe xd, aftereffects

hard skills
type design, UX/UI design, layout,
research, color theory, sketching,
print design, google drive, microsoft
word, microsoft powerpoint

soft skills
problem-solving, resourcefulness,
nonverbal communication,
adaptability, desire to learn,
attentiveness, persistence

EXHIBITIONS

2018
restaurant identity show at Tyler
School of Art and Architecture

2017
AFA graduation exhibit at Delaware
County Community College

WORK EXPERIENCE

carpentry apprentice
All Decked Out – devon pennsylvania
SEPTEMBER 2020 – JANUARY 2021
safely operated band, table, and jig saws on construction site. used a variety of
hand tools and followed instructions on safety and craft while building decks.
made prescice measurements and cuts.

freelance graphic designer
Centon Electronics – remote
MAY 2019 – AUGUST 2020
used photoshop to create mockups, prepare files for web, and to create printing
files for company merchandise. I organized files according to the company
database, and appropriately used their serial number filing system.

courier
Caviar – main line
FEBRUARY 2017 – NOVEMBER 2018
subcontracted delivery courier for all-in-one food ordering platform. handled
multiple pickup orders and planned a route for delivery, while staying in contact
with the dispatch team.

EDUCATION

BFA graphic and interactive design
Tyler School of Art and Architecture 2021

AFA graphic design
Delaware County Community College 2017

PROJECTS

reusabowl – brand identity
Tyler School of Art and Architecture
creation, implementation and adherence to brand design processes, guidelines and
methodologies. substantiated my brand through research during the development
process, while always staying open to feedback. Illustrations created in Illustrator,
mockups created in Photoshop, and website mockup in Adobe XD

seeing space from earth – AR book design
Tyler School of Art and Architecture
created solutions for cover design, hand illustrated artwork, typesetting, and page
layout. this book includes four spreads with augmented reality responses; scan a
page with the Artivive app and the illustrations come to life. Book created in Adobe
InDesign and animations in Adobe AfterEffects.