
SAMRA SMAJLOVIC



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WWW.LINKEDIN.COM/IN/SAMRAS
MAJLOVIC



HTTPS://SMAJLOVIC.WIXSITE.COM/
MYSITE

SKILLS

Microsoft Office
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Mac OS
Procreate
Fluent in Bosnian
(Croatian/Serbian)

RELEVANT EXPERIENCE

Advertising Representative, Temple News

Philadelphia, PA— September 2019- May 2020

- Contacted brands, companies, restaurants, and events
- Worked with a team in charge of contacting individuals to see if they wanted to purchase an ad in The Temple News

Temple Advertising Club

Philadelphia, PA— September 2020- Current

- Engage in opportunities to learn about advertising in the real world
- Build connections

WORK EXPERIENCE

Cap 2 Associate, Walmart

Carlisle, PA — May 2019- July 2020

- Assisted hundreds of customers with store navigation and sales
- Handled operations such as stocking shelves, unloading trucks and moving freight

Team Leader, Bruster's Ice Cream

Carlisle, PA — March 2016- October 2017

- Trained new employees, introducing them to company policy and procedures
- Assisted with operations such as opening, closing, and money handling
- Made and decorated food and treats for sale in-store

EDUCATION

Temple University, Klein College of Media and Communication, Philadelphia, PA

B.A in Advertising, Concentration in Art Direction

Expected Graduation: May 2022

GPA: 3.56 Overall

Related Courses

- Introduction to Advertising
- Introduction to Digital Design Tools for Advertising
- Introduction to Media and Society
- Digital Media and Advertising
- Persuasive Writing
- Introduction to Art Direction
- Introduction to Marketing
- Introduction to Brand Strategy Research
- Introduction to Media Planning
- Creative Thinking in Advertising