



cobylabella.com



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## EDUCATION

### **BACHELOR OF ARTS**

Advertising - Art Direction

Temple University, Klein  
College of Media and  
Communication

Philadelphia, PA

Graduation: *May 2021*

## EXTRACURRICULAR

### **STUDY ABROAD**

Athens, Greece

*May 28 – June 30, 2019*

Arcadia University

Temple University Men's  
Rugby player

Temple Ad Club member

# Coby LaBella

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## EXPERIENCE

### **ART DIRECTOR**

*Diamond Edge Communications*

*January 2021 – May 2021*

*Philadelphia, PA*

With Diamond Edge Communications, I worked closely with the Colours Organization and their staff to improve their website, social media, and create graphics.

- Gained valuable client relation skills
- Designed motion graphics
- Redesigned website
- Improved online presence

### **SECURITY/GUEST SERVICES**

*Theater of Living Arts*

*January 2019 – March 2020*

*Philadelphia, PA*

At this concert venue I worked security and dealt with guest relations. Lost work due to COVID.

- Pat down guests and scan tickets at door
- Check IDs at bar entry
- Enforce venue rules, policies, and safety

## SKILLS

Adobe Creative Cloud:

*Photoshop, Illustrator, InDesign, Dreamweaver,  
XD, Animate*

HTML & CSS

WordPress / Elementor