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Coby LaBella

EDUCATION

BACHELOR OF ARTS
Advertising - Art Direction

Temple University, Klein
College of Media and
Communication

Philadelphia, PA

Graduation: *May 2021*

EXTRACURRICULAR

STUDY ABROAD

Athens, Greece
May 28 – June 30, 2019
Arcadia University

Temple University Men's
Rugby player

Temple Ad Club member

EXPERIENCE

ART DIRECTOR

Diamond Edge Communications
January 2021 – May 2021
Philadelphia, PA

With Diamond Edge Communications, I worked closely with the Colours Organization and their staff to improve their website, social media, and create graphics.

- Gained valuable client relation skills
- Designed motion graphics
- Redesigned website
- Improved online presence

SECURITY/GUEST SERVICES

Theater of Living Arts
January 2019 – March 2020
Philadelphia, PA

At this concert venue I worked security and dealt with guest relations. Lost work due to COVID.

- Pat down guests and scan tickets at door
- Check IDs at bar entry
- Enforce venue rules, policies, and safety

SKILLS

Adobe Creative Cloud:

Photoshop, Illustrator, InDesign, Dreamweaver, XD, Animate

HTML & CSS

WordPress / Elementor