

EXPERIENCE**Online Strategy Development Platform**, Wayne, PA — Graphic Web Designer

NOV 2020 — PRESENT

- Working with an early stage start-up on an online platform designed to help small companies and entrepreneurs develop long term plans to improve their businesses
- Helping to create a beta version of the online platform by developing concepts, style tiles, logos, and various versions for the overall user interface.

Lisi Lerch Inc, Newtown Square, PA — *Design Intern*

JULY 2020 — DEC 2020

- Curated designs, gifs, and layouts for weekly retail email marketing campaigns
- Designed banners and icons for seasonal and ad hoc sale campaigns
- Edited merchandise and promotion photos to enhance image quality and impact

HeadRoom LLC, Media, PA — *Design Intern*

MARCH 2020 — SEP 2020

- Converted content from business strategy consultancy sales material into a digestible infographic that was synonymous with brand appeal
- Created graphics for social media posts aimed at achieving maximum engagement and traffic
- Helped strategize and integrate Covid-19 relief material for current and prospective clientele

Freelance Designer — *Solopreneur*

- Designed logo for a networking company: PowerMatch
- Developed logo package for a lifestyle start-up: Major Grind
- Created logo for the Temple Real Estate Organization: TREO

EDUCATION**Temple University**, Philadelphia, PA — *Graphic and Interactive Design with Entrepreneurial Studies*

AUG 2018 — MAY 2022

PROJECTS**Generation 4 Change** — *Vice President*

2017 — 2018

An organization that strives to get young people engaged and passionate about finding various ways to make a change. Worked with organizations like UNICEF and Habitat for Humanity

National Art Honor Society — *President*

2017 — 2018

A nationally recognized organization that aims to assist high school students in attaining their highest potential in art as well as raising awareness of art education throughout the school and community.

Skills

Adobe Illustrator
Adobe XD
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Figma
Adobe Premiere Pro

Languages

English: (Fluent)
German: (Advanced)