





# Katelyn Doherty

## CONTACT

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 Brooklawn, New Jersey

## EDUCATION

**Bachelor of Arts**  
Media and Communications  
Art and Art History  
Ursinus College, Collegeville, Pa  
2021

## SKILLS

### // PROFESSIONAL

Project Planning  
Time Management  
Conflict Resolution  
Research  
Communication  
Leadership

### // TECHNICAL

Microsoft Word  
Excel  
Outlook  
Photoshop  
Social Media

## SUMMARY

Self-motivated and detail oriented graduating senior at Ursinus College. Double-majoring in Media and Communications and Art/Art History. Passionate about creating a career path that will allow knowledge and skills from both majors to be applied. With five+ years of work experience, diverse challenges have been overcome and various skills have been learned that will help both professionally and personally. Eager to support and assist an Associate Director of Publicity, by applying my professional and technical skills.

## EXPERIENCE

**INTERN** December 2020 - May 2021  
The Berman Museum of Art, Collegeville, PA

- Produced content for the museum's social media accounts (Facebook and Instagram) for special announcements, occasions, and holidays.
- Conducted research on pieces in the museum's collection, wrote artist biographies and art interpretations for the museum's archives.
- Communicated with museum directors and curators to help produce content and projects for upcoming shows and events held at the museum.

**SUMMER FELLOW** June 2020 - July 2020  
Ursinus College, Collegeville, PA

- Worked one on one with a professor mentor, focusing on the research project titled, Talk About Race in The College Classroom: An Analysis of Facework.
- Met with mentor three days a week for two hours, collaborating ideas and plans for completing the research within the time constraints.
- Worked independently to gather data and analyze findings, which then was presented at the Summer Fellows Symposium.

**LEAD SALES ASSOCIATE** January 2018 - November 2020  
Justice for Girls, Cherry Hill, NJ

- Organized and maintained the sales floor while positively greeting and helping over 60 customers each shift.
- Processed freight, organized the stock room and arranged floor sets in an efficient way.
- Lead the sales team through each shift to successfully help customers, maintain a positive attitude, and learn sales skills.