

Laura Carvajal

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EDUCATION

Temple University,
Philadelphia, PA Agu 2019 - May 2021
M.A. Media Studies and Production
GPA:3.81

Universidad de Los Andes,
Bogota, Colombia Jan 2013 - April 2019
B.A. Languages and Socio
Cultural Studies GPA:3.2

Minor, Plastic Arts
Bogota, Colombia 2013 Jan - Dec 2018
Minor, Education
Bogota, Colombia 2013 Jan - Dec 2015



SKILLS



LANGUAGES

ENGLISH
SPANISH



ACTIVITIES

Communication Studies Club
International Ambassador

Fundation Con las Manos
Math Tutor



EXPERIENCE

Temple_TV,
Philadelphia, PA Jan 2021 -May 2021
News Anchor - Update Ahora!

Anchored a section of the Update Ahora!
News programs continuously logging over
382 viewers per transmission

Edited content across tech, business, and
health issues to increase engagement
leading to 200 views

School District of Philadelphia,
Philadelphia, PA May 2020 - Dec 2020
Graphic Designer - Intern

Assisted the office of School Climate and
Culture in designing and developing a brand
to PBIS framework using the institutional
guidelines

Implemented more than ten successful
graphic design projects like videos,
infographics, and logos using Adobe suite
increasing student engagement by 60%

Universidad UNICIEO,
Bogota, Colombia Jan 2019 - Dec 2020
Academic Assistant

Collaborated with the provost to curated
dozens of contents regarding ELS, Linguis-
tics, and teaching methodologies to create
the syllabus for each course of the English
minor

Universidad de Los Andes,
Bogota, Colombia Jan 2018 - Dec 2018
Assistant Project Manager

Oversawed the logistics of the classes
offered for the graduate students. By
analyzing and responding to student's
feedback, I implemented strategies that
reduce redundancies and increase
information share across the specialization
teams



LINKS



BEHANCE



LINKEDIN



My Portofolio