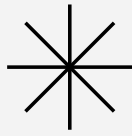


# Hello, I'm Zoey!



## Contact

**Zoey Rosensweet**

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rosensweetcreative.com

Philadelphia, Pennsylvania

phone

email

website

address

## About me

Focused designer who delivers consistent and quality work for every assignment. Offers 2+ years experience creating graphics in fast-paced environments and a wide skill set. Passion for collaborating with others to create the best design solution.

## Education

Wilkes University

B.A. Digital Design & Media Art

Minors in Art, Business, & Marketing

**Summa Cum Laude**

## Skills

Adobe Creative Suite- Id, Ai, Ps, Ae

Mac software

Basic HTML

Typography

Layout

Brand Identity

Copywriting

Web/App Design

Photography

Photo Manipulation

Illustration

Presenting ideas

Communication

Collaboration

Multi-tasking

## Certifications

**Notary Public, State of PA**

## Experience

### Graphic Designer

Spring Hill Laser Services - Sterling, PA

Nov 2022 - Current

- Managed numerous projects simultaneously to meet tight deadlines.
- Created graphics from scratch utilizing the full creative process.
- Prepared final print-ready images to send to production.

### Graphic Designer

Diamond City Partnership - Wilkes Barre, PA

2022

- Communicated with clients to build strong connections and improve account strategy.
- Produced new ideas for company branding, promotional campaigns and marketing communications.
- Created web and print ready graphics according to campaign needs.

### Layout Editor

The Beacon, Wilkes Barre, PA

2020-2022

- Managed production of The Beacon publication, selecting artwork, overseeing layout and checking printing.
- Created illustrations and graphics to accompany articles for online and print.

### Content Writer

ENX2 Marketing - Wilkes Barre, PA

2021-2022

- Kept consistent brand voice across all digital platforms.
- Proofread colleagues written work to increase quality and reduce errors.
- Produced multiple blog posts and graphics a week catering to niche audiences.