MEGAN LAM

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EDUCATION

Drexel University, Philadelphia, PA
Bachelor of Science in Interactive Digital Media, Anticipated Graduation: June 2024
Cumulative GPA: 3.98

SKILLS

Software: Adobe Photoshop, Illustrator, Lightroom, Bridge, After Effects, XD; Sketch; Figma; Flinto; Microsoft Word, Powerpoint, Excel

Languages: HTML, CSS

CREATIVE WORK

Tea-Do Redesign, Drexel University
Human Computer Interaction, May 2020
- Collaborated in student groups to research, prototype, and redesign the website
- Designed based on user demographics and incorporated feedback from user testing
- Prioritized usability and created a mid-fidelity prototype

Slate.com Redesign, Drexel University
User Interface Design II, Jan - March 2020
- Developed high-fidelity prototypes and designed 15 microinteractions across desktop, mobile, and tablet devices
- Analyzed user demographics and incorporated feedback from user testing results
- Performed heuristic testing and adjusted designs accordingly

EXPERIENCE

UserTesting.com, Secaucus, NJ
User Tester, April - June 2020
- Increased usability of websites by providing feedback and insight on task flows and UI elements
- Assessed the discoverability of interactions on web applications
- Provided useful critiques of high-fidelity prototypes

Burlington Coat Factory, Secaucus, NJ
Sales Associate, June 2020 - Present
- Promote sales through pitches to customers
- Collaborate with supervisors to improve overall customer experience
- Manage over 500 transactions with customers weekly

RELEVANT COURSEWORK

User Interface Design I,II	Interaction Design
Design I,II for Media	Web Design I, II
Human Computer Interaction	Scripting for IDM I

HONORS & AWARDS

Founder's Scholarship, Drexel University, 2019 - Present
Westphal Portfolio Scholarship, Drexel University, 2019 - Present
Dean's List, Drexel University, Fall 2019 - Present