

# **Blessing Nzenwa Jr**

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## **SUMMARY**

Creative and results-oriented Video and Photo Producer with a passion for storytelling and a proven track record of delivering high-quality content. Leveraging a strong background in video production, I am dedicated to bringing ideas to life through visually compelling narratives. Adept at managing the end-to-end production process, from concept development and pre-production planning to shooting, editing, and post-production. Seeking a challenging role to contribute innovative solutions and opportunities to contribute strong negotiation, budget management, and organizational skills within a dynamic and creative environment.

## **EDUCATION**

**UMES Bachelor of Science in Rehabilitation Services, May 2017**

## **SKILLS**

- **Strong negotiation and budget management skills.**
- **Extensive experience in location shoots, both domestic and international.**
- **Well-established connections within the fashion and photography industry.**
- **Exceptional communication, organizational, and problem-solving skills.**
- **Proficient in budgeting and strategic thinking.**
- **Ability to multitask and manage multiple projects simultaneously.**
- **Strong collaboration skills, forming partnerships across cross-functional internal teams (Creative, Marketing, Design, Social, Casting, etc.).**
- **Capable of working independently and thriving in high-pressure environments.**
- **Willingness to travel frequently, both domestically and internationally.**
- **Deep understanding of fashion, design, and brand aesthetics.**

## **WORK EXPERIENCE**

**State Farm**  
*Visual Communications*  
**Baltimore, MD**

**November, 2022 - October, 2023**

- Spearheaded the creation of high-quality video content by managing the entire production process, from concept development to post-production.
- Demonstrated a passion for storytelling through visually compelling narratives, ensuring engaging and impactful final deliverables.
- Successfully translated creative ideas into actionable plans, coordinating pre-production logistics, and overseeing efficient shooting schedules.
- Applied technical expertise in video production to execute seamless and polished final products.
- Managed end-to-end production workflows, including shooting, editing, and post-production, ensuring alignment with project objectives and timelines.

**PG County Public Schools*****Visual Producer*****Riverdale, MD****September, 2018 – September, 2022**

- Work directly with creative/art directors, stylists, casting director, and project managers on the development of the shoots
- Oversaw on-set production and external freelance production support.
- Collaborated with marketing leads to align budgets with briefed deliverables, effectively communicating necessary adjustments for successful execution.
- Applied strong organizational skills to streamline production processes and optimize workflow efficiency.
- Collaborated effectively with cross-functional teams to bring innovative solutions to video production challenges.
- Maintained a commitment to creativity and innovation, consistently striving to enhance the quality and impact of video projects.
- Managed all aspects of shoot production logistics, including artist booking, calendar management, issuing POs, and invoice management.

**MNCPPC*****Graphic Designer*****Largo, MD****January 2017- August 2018**

- Produced high-quality graphic designs for print and digital platforms, including logos, brochures, banners, social media content, and website elements.
- Utilized industry-standard design software to create visually impactful and cohesive designs.
- Created engaging digital designs for online platforms, including websites, social media, and email campaigns.
- Developed multimedia content, such as animated graphics or video elements, to enhance visual storytelling.

**MNCPPC*****Creative Director/Graphic Designer*****Riverdale, MD****June 2017- August 2019**

- Conceptualized and developed creative briefs, translating ideas into visually compelling concepts for video and multimedia projects.
- Executed end-to-end video production processes, including pre-production planning, shooting, editing, and post-production, ensuring high-quality deliverables.
- Collaborated with scriptwriters, directors, and creative teams to bring ideas to life, ensuring alignment with project objectives and brand messaging.
- Developed and communicated a compelling creative vision that aligned with overall brand goals and business objectives.
- Provided strategic leadership to the creative team, guiding projects from concept to execution.
- Developed and executed creative design concepts for various projects, aligning with client or brand requirements.
- Translated abstract ideas into visually appealing designs, incorporating elements such as color, typography, and imagery.

## **ADDITIONAL TECHNICAL SKILLS:**

Brand Design, 3D Modeling, Web Design, Color Management, Print Production, Layout Design, Raster Graphics, Vector Graphics, Prototyping, 3D Animation, Scriptwriting, Live Streaming, Camera Operation, Sound Editing, Video Editing Softwares, Motion Graphics.

## **PORTFOLIO:**

- <https://blessingjr.myportfolio.com>

## **REFERENCES:**

- Available upon request.