

# GRAPHIC DESIGNER



MONICA GUPTA

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## ✦ Introduction

### A brief description about me

With over six years of dynamic experience in the realm of graphic design, I am Monica Gupta. A creative professional who thrives on the global stage. My journey has been marked by an unwavering commitment to artistic excellence, versatility, and a strong portfolio spanning diverse industry verticals. Having collaborated with international clients, I bring a global perspective to every project, ensuring that creativity knows no boundaries. Join me in exploring how design can transcend borders and elevate brands.

### Portfolio



[www.behance.net/payalguptaf5d5](https://www.behance.net/payalguptaf5d5)



## ✦ Experiences

### Senior Graphic Design

2021-2023

#### AgilityHealth

Social Media specialized in rebranding and rebuilding the brand identity on design aspects

### Lead Graphic Designer

2020-2021

#### Markzeal

Developed numerous marketing programs and guaranteed they exceeded the expectations of our clients

### Graphic Designer

2019-2020

#### Marketnto

Made hundreds of social media creatives for a client specializing in brewery and live music bands

### Graphic Designer

2016-2018

#### che guevara

Designing and taking responsibility for Production, Costing, digital prints and social media designing

## ✦ Softwares

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- CorelDraw
- Camtesia
- Adobe XD

## ✦ Education

### B.Sc in Fashion & Apparel Design

JD Institute of Fashion Technology  
Percentage - 85

#### Gold Medalist

2013 - 2016

## ✦ Awards

### Student of the Year

J.D. Annual Design Awards | 2016

### Best Collection Award

J.D. Annual Design Awards | 2016

## ✦ Freelance Clients

