



Olivia H. Smith

GRAPHIC DESIGN AND ILLUSTRATION

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EDUCATION

Bachelor of Fine Arts in Graphic and Interactive Design

Tyler School of Art and Architecture, Temple University • Philadelphia, PA May 2021 • Dean's List

EXPERIENCE

Graphic Design Intern: Temple University College of Engineering, Philadelphia, PA

September 2020 to present

Composed collateral designs for the COE to be used for advertisements, brand assets, and recruiting information. Coordinated major marketing campaigns for the COE.

Director of Graphic Design: Main Campus Program Board, Philadelphia, PA

December 2019 to December 2020

Designed posters, shirts, and collateral for events hosted by the Program Board. Taught a team of six Ambassadors how to use the Adobe Cloud's Photoshop and Illustrator, while monitoring them to complete design tasks.

Server: Fat Salmon Sushi, Philadelphia, PA

January 2019 to March 2020

Served customers with excellent customer service, memorized numerous menus, and maintained the restaurant space. Engaged with customers in a professional and hospitable manner. Maintained an extremely organized dining room in a high end and busy restaurant.

Screenprinting Intern: Awesome Dudes Printing, Philadelphia, PA

May to August 2019

Created original designs to help clients execute their visions. Operated silkscreen equipment including rotating screen printing presses, exposure units, power washers, and much more.

SKILLS

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, XD, Dimension, AfterEffects, Premiere
Microsoft Office Suite
Sketch
Procreate
HTML/CSS

EXHIBITIONS

Tyler School of Art and Architecture Graphic Arts and Interactive Design Restaurant Exhibition, 2nd Place, Philadelphia, PA

April 2019

Artwork selected for Second Place prize in juried exhibition

Broke Girl Magazine Sustainable Artists Exhibition, Philadelphia, PA

16 November 2018

Collaborated with magazine staff to create a painting to promote sustainable artistry

ACTIVITIES

Mentorship: Graphic Design, Philadelphia, PA

February to May 2021

Mentored three sophomore graphic design students by critiquing work, giving Adobe program lessons, choosing future classes, and giving advice

Temple University Mascot: Hooter, Philadelphia, PA

August 2019 to May 2021

Performed as Hooter school events, games, and fundraisers

Tyler School of Art and Architecture Alumni Association Board member, Philadelphia, PA

May 2019 to May 2021

Assisted with all alumni events and meetings, participated in board initiatives to create new policies for Tyler School of Art and Architecture