

KELLY CARMACK

Graphic Design Student

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EDUCATION

Rutgers University
New Brunswick, NJ
B.F.A. in Design 2021
Minor in Psychology

SKILLS

Photoshop
Illustrator
InDesign
After Effects
Photography
App Design
HTML & CSS
Vector Illustrations
Social Media Management

EXTRACURRICULAR

SAEPi Sorority Sister
Social Media Chair
Paraphernalia Chair

EXPERIENCE

Head Photo Editor, 2019–Present

The Daily Targum, Rutgers University Student Newspaper

Collaborate with associate editor to find or take appropriate images for articles
Crop and edit photos to correct dimensions and color
Attend and photograph events and sports games
Design social media templates
Communicate with other desks about story ideas and crops
Proofread paper for copy or editing mistakes before final print

Real Estate Marketing Intern, 2019

Diverse Professionals Real Estate Group at Berkshire & Hathaway

Create consistent branding across social platforms
Redesign existing material in order to fit within brand
Design booklet layouts, postcards, banners, and posters
Collaborate with other interns to photograph houses and write descriptions

Social Media Intern, 2019

Rutgers University Birthright

Edit and Photoshop images to post online
Design posters for events or promotions
Create and boost posts for Instagram and Facebook
Promote Rutgers Birthright trip

Gallery Attendant, 2019

Mason Gross Gallery

Open and close gallery
Assist with exhibition installation, de-installation, and receptions
Attend to projects as assigned by gallery coordinator
Greet and assist visitors

Waitress and Hostess, 2016 – Present

Chili's Grill and Bar

Work efficiently and intuitively in a fast-paced environment
Communicate verbally in effective manner with customers and serving staff
Manage time efficiently among guests
Multitask under pressure