

Shadigna Chireno

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<https://shadignachireno.wixsite.com/home>

Self-taught, hard-working graphic designer with experience designing graphics for social media influencers. Adept at communicating, strategic planning, and collaborating to get the job done. I am actively looking for work that will strengthen my design, marketing, and data analytical skills. My career end goal is to become a well-rounded UX/UI designer.

Technical Skills

- Design & Illustration: Adobe Photoshop, Illustrator, Premiere Pro, After Effects, and Procreate.
- Productivity: Notion, Google Suite, Slack, and Trello.
- Content Creation: social media posts, video/ photo editing, and creating engagement.

Work Experience

Graphic Designer — Freelance

September 2019 - Present

- Designed 30+ graphics for social media clients on Adobe Photoshop, including promotional videos and illustrations.
- Collaborated with clients to ensure their goals for the design project were met.
- Developed 20+ personal graphic design projects on Adobe Photoshop and Illustrator, including logo and merchandise designs.
- Illustrated a book cover for Eric Henning's book "Hourglass" on Adobe Photoshop.

Social Media Specialist — New Brunswick, NJ

September 2017 - December 2020

- Increased Instagram following by 50% from launching promotional and redesign initiatives.
- Scheduled and strategized social media content to promote the company's services.
- Delegated and oversaw the tasks done by the team of Junior Social Media Specialists.
- Redesigned the functionality of the company's inventory form to improve data collection.

Education

Rutgers University — Bachelor of Arts in Cognitive Science, Minor in Psychology

Graduated January 2021

Major GPA: 3.789

Extracurriculars: Graphic Designer for the Rutgers Women's Gaming League and the Rutgers Computer Science Club