



EDUCATION

Tyler School of Art and Architecture, Temple University, Philadelphia PA

May 2021

Bachelor of Fine Arts: Graphic Arts and Interactive Design 2021
Dean's List: May 2019, May 2020, May 2021

PROFESSIONAL EXPERIENCES

Tyler School of Art and Architecture's Graphic and Interactive Design Create 2021 Show

**DESIGNER / SOCIAL MEDIA COORDINATOR / OUTREACH SPECIALIST
PHILADELPHIA, PA**

January 2021—Present

- Collaborated with 5 other designers, an art director and a developer to brand our senior showcase, led an Instagram social media campaign, design a Wordpress website
- Designed social media, collected and organized over 420 works and 70 student photos
- Coordinated social media content, responsible for using Facebook Create Studio to schedule 25 posts a week
- Directly reached out to folks in the industry and Tyler alumni to encourage people to make a one on one appointment with students
- Adapted to changing deadlines, quick decisions, and student needs; communicated and worked directly with students who needed extra time to submit projects or requested adjustments in their social media posts, or website content

Temple Career Center

GRAPHIC DESIGN / COMMUNICATIONS INTERN | PHILADELPHIA, PA

August 2020—Present

- Collaborated with the Director of Communications and Virtual Resources
- Designed marketing materials, promotions and banners
- Strategized social media content
- Communicated with other co-workers in creating materials for different events

Wearable Art Show 2021

DESIGNER / PRODUCTION MANAGER | PHILADELPHIA, PA

January 2020—May 2020

- Collaborated with a team of four designers to create a brand identity for Tyler School of Art and Architecture's *Wearable Art Show 2021*
- Presented and collaborated with a group of clients
- Organized a filing system
- Kept deliverables within the budget

RECOGNITION

Graphis 2021 Silver Medal Award

March 2021

Embody Event Branding

Galeria WIT Gizów 6, 01-249 2020 Warsaw, Poland Exhibition

On Hold Due to Covid, TBA

Displayed Child Exploitation &
Disappearing Fish Poster

3rd Place Zoo Restaurant Identity, Ephemeral Eats Exhibition

January 2020

Juried by Tyler's GAID Faculty &
Barbara McBeth, *Creative Director of
the Philadelphia Zoo*

1st place Love Exhibition

February 2019

Packaging Design Award
Juried by Hallmark

AFFILIATIONS

Tyler Design Club

June 2020—Present

Vice President

Dean's Student Advisory Council

April 2020—present

Chair member

SKILLS

Adobe Creative Suite

Acrobat, After Effects, Dreamweaver,
Dimension, Illustrator, InDesign,
Lightroom, Premiere, Photoshop

Microsoft Office

Excel, Power Point, Teams, Word

Google Suite

Docs, Photos, Slides,
Spreads, Gmail

Social Media

Buffer, Hootsuite,
Facebook Creator Studio