



## EDUCATION

### **Tyler School of Art and Architecture, Temple University, Philadelphia PA**

May 2021

Bachelor of Fine Arts: Graphic Arts and Interactive Design 2021  
Dean's List: May 2019, May 2020, May 2021

## PROFESSIONAL EXPERIENCES

### **Tyler School of Art and Architecture's Graphic and Interactive Design Create 2021 Show**

**DESIGNER / SOCIAL MEDIA COORDINATOR / OUTREACH SPECIALIST  
PHILADELPHIA, PA**

January 2021—Present

- Collaborated with 5 other designers, an art director and a developer to brand our senior showcase, led an Instagram social media campaign, design a Wordpress website
- Designed social media, collected and organized over 420 works and 70 student photos
- Coordinated social media content, responsible for using Facebook Create Studio to schedule 25 posts a week
- Directly reached out to folks in the industry and Tyler alumni to encourage people to make a one on one appointment with students
- Adapted to changing deadlines, quick decisions, and student needs; communicated and worked directly with students who needed extra time to submit projects or requested adjustments in their social media posts, or website content

### **Temple Career Center**

**GRAPHIC DESIGN / COMMUNICATIONS INTERN | PHILADELPHIA, PA**

August 2020—Present

- Collaborated with the Director of Communications and Virtual Resources
- Designed marketing materials, promotions and banners
- Strategized social media content
- Communicated with other co-workers in creating materials for different events

### **Wearable Art Show 2021**

**DESIGNER / PRODUCTION MANAGER | PHILADELPHIA, PA**

January 2020—May 2020

- Collaborated with a team of four designers to create a brand identity for Tyler School of Art and Architecture's *Wearable Art Show 2021*
- Presented and collaborated with a group of clients
- Organized a filing system
- Kept deliverables within the budget

## RECOGNITION

### **Graphis 2021 Silver Medal Award**

March 2021

Embody Event Branding

### **Galeria WIT Gizów 6, 01-249 2020 Warsaw, Poland Exhibition**

On Hold Due to Covid, TBA

Displayed Child Exploitation &  
Disappearing Fish Poster

### **3rd Place Zoo Restaurant Identity, Ephemeral Eats Exhibition**

January 2020

Juried by Tyler's GAID Faculty &  
Barbara McBeth, *Creative Director of  
the Philadelphia Zoo*

### **1st place Love Exhibition**

February 2019

Packaging Design Award  
Juried by Hallmark

## AFFILIATIONS

### **Tyler Design Club**

June 2020—Present

Vice President

### **Dean's Student Advisory Council**

April 2020—present

Chair member

## SKILLS

### **Adobe Creative Suite**

Acrobat, After Effects, Dreamweaver,  
Dimension, Illustrator, InDesign,  
Lightroom, Premiere, Photoshop

### **Microsoft Office**

Excel, Power Point, Teams, Word

### **Google Suite**

Docs, Photos, Slides,  
Spreads, Gmail

### **Social Media**

Buffer, Hootsuite,  
Facebook Creator Studio