

# Christyn Cullen

Greater Philadelphia Area | [christyn321@gmail.com](mailto:christyn321@gmail.com) | (609) 342 - 4186 | [LinkedIn](#)

## QUALIFICATIONS SUMMARY

- ▶ 3+ years customer service experience
- ▶ 3+ years hospitality and restaurant management industry experience, ServSafe certified
- ▶ 3+ years mentorship, leadership, and on-the-job training experience
- ▶ 3+ years transaction management, quality assurance, and order management experience
- ▶ 3+ years event and entertainment management experience
- ▶ 3+ years teaching and academic tutoring experience

## EDUCATION

**Rutgers, the State University of New Jersey, School of Business**  
**Bachelor of Science, Marketing, Minor in Graphic Design**

Camden, New Jersey  
Anticipated Graduation May 2024

- GPA 3.88, Dean's List

**Affiliation: Alumni Honors and Service Society Member** – Moorestown High School – **Award Recipient** of 60+ Service Hours.

## EXPERIENCE

**TEDxRutgersCamden, TEDx Organizer – Member of Marketing Team**, Camden, New Jersey July 2022—Present

- Create, edit, and publish content to post across all TEDxRutgersCamden platforms.
- Execute social media marketing strategies to increase followers and engagement.
- Develop TikTok videos to increase awareness for annual TEDxRutgersCamden conference and events.

**Chickie's & Pete's, Server and Closing Leader**, Marlton, New Jersey Summer 2019—Present

- Maintain full knowledge of menu, inform customers of special menu items, and ensure quality assurance with all customer orders while accommodating customized order requests and dietary restrictions.
- Build customer relationships, anticipate customer needs, and serve large parties for special events with high levels of customer satisfaction.
- Frequent closing leader responsible for managing server workstations by overseeing other servers' completion of closing duties.

**Ivy Learning & Test Prep, Social Media Manager**, Lyndhurst, New Jersey April 2022—August 2022

- Managed, created, and scheduled all social media posts to be published twice a day and oversaw creative design.
- Composed, revised, and edited captions for each social media post and responded to customer inquiries.
- Monitored social media metrics, created ad campaigns, and presented weekly reports to business owner.

**Urban Promise, Volunteer – Camden Forward School**, Pennsauken, New Jersey September 2017—May 2019

- Developed relationships with 25+ students in one-on-one meetings for academic tutoring in Math and English subjects.

## SKILLS

- Proficient in Adobe Creative Suite: Photoshop, Illustrator, InDesign, and Lightroom
- Advanced proficiency: Microsoft Office Suite and Google Suite
- Skilled in social media platforms, such as Instagram, Facebook, Twitter, LinkedIn, and TikTok