

Christyn Cullen

Greater Philadelphia Area | christyn321@gmail.com | (609) 342 - 4186 | [LinkedIn](#)

QUALIFICATIONS SUMMARY

- ▶ 3+ years customer service experience
- ▶ 3+ years hospitality and restaurant management industry experience, ServSafe certified
- ▶ 3+ years mentorship, leadership, and on-the-job training experience
- ▶ 3+ years transaction management, quality assurance, and order management experience
- ▶ 3+ years event and entertainment management experience
- ▶ 3+ years teaching and academic tutoring experience

EDUCATION

Rutgers, the State University of New Jersey, School of Business
Bachelor of Science, Marketing, Minor in Graphic Design

Camden, New Jersey
Anticipated Graduation May 2024

- GPA 3.88, Dean's List

Affiliation: Alumni Honors and Service Society Member – Moorestown High School – **Award Recipient** of 60+ Service Hours.

EXPERIENCE

TEDxRutgersCamden, TEDx Organizer – Member of Marketing Team, Camden, New Jersey

July 2022—Present

- Create, edit, and publish content to post across all TEDxRutgersCamden platforms.
- Execute social media marketing strategies to increase followers and engagement.
- Develop TikTok videos to increase awareness for annual TEDxRutgersCamden conference and events.

Chickie's & Pete's, Server and Closing Leader, Marlton, New Jersey

Summer 2019—Present

- Maintain full knowledge of menu, inform customers of special menu items, and ensure quality assurance with all customer orders while accommodating customized order requests and dietary restrictions.
- Build customer relationships, anticipate customer needs, and serve large parties for special events with high levels of customer satisfaction.
- Frequent closing leader responsible for managing server workstations by overseeing other servers' completion of closing duties.

Ivy Learning & Test Prep, Social Media Manager, Lyndhurst, New Jersey

April 2022—August 2022

- Managed, created, and scheduled all social media posts to be published twice a day and oversaw creative design.
- Composed, revised, and edited captions for each social media post and responded to customer inquiries.
- Monitored social media metrics, created ad campaigns, and presented weekly reports to business owner.

Urban Promise, Volunteer – Camden Forward School, Pennsauken, New Jersey

September 2017—May 2019

- Developed relationships with 25+ students in one-on-one meetings for academic tutoring in Math and English subjects.

SKILLS

- Proficient in Adobe Creative Suite: Photoshop, Illustrator, InDesign, and Lightroom
- Advanced proficiency: Microsoft Office Suite and Google Suite
- Skilled in social media platforms, such as Instagram, Facebook, Twitter, LinkedIn, and TikTok