

KIRA HANDS

GRAPHIC DESIGNER • ILLUSTRATOR

CONTACT

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STRENGTHS & SKILLS

- apple os and microsoft windows
- adobe photoshop, illustrator, indesign, after effects, acrobat, workfront
- microsoft office & teams
- email marketing & CRM
- social media & web graphics
- illustration by hand & digital
- excellent written communication & proofing skills
- marketing & art direction

WORK EXPERIENCE

9/2019- present subaru of america - senior graphic designer

- design ads & multi page spreads
- design logos, branding, web graphics
- signage, billboards & vehicle wraps
- oversee brand compliancy is adhered to internally & with partners
- photography management
- art direction & campaign management

1999- present freelance graphic designer and illustrator

- design email, web & social media graphics
- design multi page spreads
- design logos, branding

8/2003- 9/2019 gcv productions LLC. - marketing director/designer

- design, execute & maintain email campaigns/web graphics
- tradeshow marketing materials
- design branding, logos, & stationary packages
- create advertisements, campaigns & web graphics

10/2013- 9/2014 ballard spahr - senior graphic designer

- design email graphics
- create meeting & seminar materials for 14 locations nationwide
- branding, logos, direct mail & department identity
- design ads for variety of publications

1/2008-5/2013 arett sales corp - graphic designer/account mngr

- create concepts, copywriting
- photo retouching
- design ads, direct mail, web graphics, mass email design, signage, branding
- prepared all print for offset, digital printing & in-house printing
- setup and manage trade show

10/2005-12/2007 blue tulip - design department manager

- coordinate with vendors to keep orders on time and on budget
- design invitations for parties/events encompassing customers wants/needs
- maintain department with scheduling of employees & design jobs
- create, manage events & promotions

7/2004-10/2005 pets plus - graphic designer/marketing coordinator

- concepts, copywriting
- photography & photo retouching
- design variety of marketing materials
- setup, manage promotions, tv commercials, & radio

5/2003-6/2004 the silber group inc. - Graphic designer

- create concepts, storyboards, & mockups
- photography
- design variety of marketing materials
- account manager for multiple clients
- prepared for off set & digital printing

EDUCATION

2000 - 3/2003 the art institute of philadelphia

- associates of sciences in graphic design 3/2003