

# SAM SCHOENLANK

CREATIVE THINKER | DESIGN | ILLUSTRATION

## ABOUT ME

Passionate about art, the environment, and getting to incorporate my creative spirit wherever I can. Looking to gain experience in the many areas of the design process. Expanding my skill set in graphic design, print, branding, and communication with a future goal to reach a position of management.

## CONTACT

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## EDUCATION

TEMPLE UNIVERSITY  
Philadelphia, PA  
May 2022  
Klein College of Media and  
Communication  
Bachelor of Arts in Advertising:  
Art Direction Concentration  
  
Dean's List | 2020 - present

## SKILLS

DSLR  
Windows  
Adobe Creative Suite  
Excel  
Leadership  
Communication

## INVOLVEMENT

Founding Member | 2019  
Delta Delta Delta  
TEMPLE UNIVERSITY  
*Epsilon Phi Chapter*  
  
Aperture Agency | 2020  
*photography association*

## EXPERIENCE

- Giving Bean | *Production Member/Intern: Norristown, PA* | 2017 – Present  
Worked on expanding social media presence/customer reach.  
Achieved through production of promotional videos, re-designed logo & packaging, as well as strategic positioning of ads on social platforms.  
Creation of new digital fundraising order form, to create a technology friendly option
- WHIP Radio Station | *Team Member: Temple University* | September 2018 – June 2019  
Helped drive social media ads promoting featured performers & more listener activity  
Assisted in organizing first Friday & open mic night performances
- Missions in Childcare | *Counselor & Art coordinator at Church of the Savior: Wayne, PA* | July 2009 – August 2019  
Counseled elementary aged children & those with special needs  
Development in instructional leadership in large scale group crafts and meetings
- St. David's Country Club | *Event Assistant & Busser: Wayne, PA* | June 2017 – December 2018  
Worked on a team servicing all aspects of catered social events  
Required large team communication in a fast-paced changing environment
- Redbubble | *Self-Initiated Design* | 2020 – Present  
Self-initiated drawings converted digitally via Adobe Creative Suite.  
Original mockups posted on Redbubble (collection of digital creators)  
& over 20 sales of original digital illustrations
- Delta Delta Delta | *Fundraising Team Member: Temple University* | September 2019 – Present  
Philanthropy St. Jude Children's Hospital, \$15k raised  
Social events & recruitment committee