

SAM SCHOENLANK

CREATIVE THINKER | DESIGN | ILLUSTRATION

ABOUT ME

Passionate about art, the environment, and getting to incorporate my creative spirit wherever I can. Looking to gain experience in the many areas of the design process. Expanding my skill set in graphic design, print, branding, and communication with a future goal to reach a position of management.

CONTACT

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EDUCATION

TEMPLE UNIVERSITY
Philadelphia, PA
May 2022
Klein College of Media and
Communication
Bachelor of Arts in Advertising:
Art Direction Concentration

Dean's List | 2020 - present

SKILLS

DSLR
Windows
Adobe Creative Suite
Excel
Leadership
Communication

INVOLVEMENT

Founding Member | 2019
Delta Delta Delta
TEMPLE UNIVERSITY
Epsilon Phi Chapter

Aperture Agency | 2020
photography association

EXPERIENCE

- Giving Bean | *Production Member/Intern: Norristown, PA* | 2017 – Present
Worked on expanding social media presence/customer reach.
Achieved through production of promotional videos, re-designed logo & packaging, as well as strategic positioning of ads on social platforms.
Creation of new digital fundraising order form, to create a technology friendly option
- WHIP Radio Station | *Team Member: Temple University* | September 2018 – June 2019
Helped drive social media ads promoting featured performers & more listener activity
Assisted in organizing first Friday & open mic night performances
- Missions in Childcare | *Counselor & Art coordinator at Church of the Savior: Wayne, PA* | July 2009 – August 2019
Counseled elementary aged children & those with special needs
Development in instructional leadership in large scale group crafts and meetings
- St. David's Country Club | *Event Assistant & Busser: Wayne, PA* | June 2017 – December 2018
Worked on a team servicing all aspects of catered social events
Required large team communication in a fast-paced changing environment
- Redbubble | *Self-Initiated Design* | 2020 – Present
Self-initiated drawings converted digitally via Adobe Creative Suite.
Original mockups posted on Redbubble (collection of digital creators)
& over 20 sales of original digital illustrations
- Delta Delta Delta | *Fundraising Team Member: Temple University* | September 2019 – Present
Philanthropy St. Jude Children's Hospital, \$15k raised
Social events & recruitment committee