

# ERIN MABEE

ARTIST & DESIGNER

SHE/HER

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## EDUCATION

### UMASS AMHERST

BA COSTUME DESIGN

MAY 2015 | CUM LAUDE

GRADUATION SPEAKER

### SUFFOLK UNIVERSITY

MA GRAPHIC DESIGN

MAY 2022 | 4.0 GPA

## ACHIEVEMENTS

### 2022 NO BLANK SPACE - EXHIBITION

/ SUFFOLK UNIVERSITY GALLERY

### 2022 KECD INTERNATIONAL - POSTER EXHIBITION

/ KOREA ENSEMBLE OF CONTEMPORARY DESIGN

### 2021 PRIDE BEER LABEL DESIGNER

/ AERONAUT BREWING COMPANY;

JOURNEY TO THE CENTER HIBISCUS GOSE

### 2021 DUBAI DESIGN WEEK - POSTER EXHIBITION

/ DUBAI, UNITED ARAB EMIRATES

I'm a Multimedia Designer and Illustrator with over 7 years of design experience. For me, good design is all about digging into research and boundless experimenting. I value intuition, constructive criticism, and continuous refinement in my creative process.

Beyond design, I have a rich background in performance and education that spans over a decade. Collaborating with diverse groups has honed my ability to establish connections, entertain an audience, and foster a comfortable environment for teams working alongside me.

## SKILLS AND INTERESTS

Adobe Creative Suite

Illustrator ▾ InDesign

Photoshop ▾ After Effects

XD ▾ Procreate ▾ Canon EOS

Printmaking ▾ Illustration

Photography ▾ Cross-stitching

## EXPERIENCE

### IMPROVBOSTON

DESIGN DIRECTOR — INSTRUCTOR/PERFORMER

AUGUST 2015 — TODAY

- Proactively led company rebrand by conceptualizing a new logo identity, developing a comprehensive brand system and manual, creating brand-focused social media marketing campaigns, and redesigned website with a focus on mobile responsiveness due to 62% mobile user traffic.
- Design print and digital marketing materials such as digital banners, posters, and newsletters.
- Spearheaded efforts to rebuild comedy school program structure and marketing materials after Covid-19 setbacks, resulting in a profit increase from \$75,000 during January to April 2022 to \$144,000 in 2023.
- Facilitate interactive workshops using comedy techniques for groups ranging from 5 to 200 individuals.

**FREELANCE DESIGNER**  
SELF EMPLOYED ARTIST

**JANUARY 2019 — TODAY**

- Designer and consultant with expertise in illustration, printmaking, branding, video, and web design.

**SUFFOLK UNIVERSITY**

**JANUARY 2023 — MAY 2023**

ADJUNCT FACULTY; FOUNDATIONS: IMAGING

- Managed classroom through a holistic approach to project development, covering initial sketches to final designs, and emphasized conceptual thinking for creative problem-solving.
- Taught students fundamentals of vector-based image, bitmap-based image, and hand/digital creation.
- Guided students through the process of taking a project from sketch to finish.
- Developed students' understanding of file management and detail-oriented practice.

**AERONAUT BREWING COMPANY**

**SEPTEMBER 2020 — SEPTEMBER 2021**

MULTIMEDIA DESIGNER & SOCIAL MEDIA MANAGER

- Creative force behind website refresh in collaboration with Web Developers to bring design to life.
- Art directed content for 3 social accounts including photographing beer, editing and managing assets, copywriting, and organizing 4 posts and 10 stories weekly, taking account from 15k to 21k followers.
- Designed brand print designs such as beer calendars, sell sheets, tap handles, and more.
- Photographed and edited digital marketing such as beer, merch, packaging, and newsletters.
- Designer of Specialty Pride Beer Can Label, *Journey to the Center*.

**RAID THE ROOM**

**AUGUST 2020 — APRIL 2021**

JUNIOR DESIGNER — LEAD DESIGNER

- Designed creative assets for 50+ virtual escape room experiences.
- Collaborated with game coders to integrate creative assets into puzzles using basic HTML/CSS navigation.

**CITY YEAR**

**JUNE 2017 — JUNE 2019**

PROGRAM MANAGER

- Created visuals for complex data that was used as a base template for all other program managers.
- Created one-page designs that communicate company model for internal and external trainings.
- Established strong school partnership and received 100% satisfaction rating on year-end survey.
- Managed team of 10 first and second year AmeriCorps members delivering performance reviews, team training on leadership development, data analysis, team bonding, feedback and event planning.

**AMERICORPS**

**AUGUST 2015 — JUNE 2017**

AMERICORPS MEMBER — TEAM LEADER

- Tutored 40 students in Math, Physics, and English at a Boston Public High School.
- Mentored 10 students on attendance and social-emotional learning through weekly goal setting.
- Led groups of 15-20 volunteers through physical service projects such as painting school murals.
- Co-led bi-weekly sessions for affinity groups focusing on intersectional identities.
- Northeast Leadership Academy (NELA) Representative.